

Tourism Advisory Board Meeting Minutes

Approved

Tuesday, October 23, 2007 – 9:00 a.m.

Meeting Call to Order: Travis Reid

Roll Call: Present - Travis Reid, Chris Schelb, Deborah Marshall, Judy Heinmiller, Scott Sundberg, John Hunt

Absent - Jeff Butcher

Also Present - Lori Stepansky, Deborah Vogt

Approval of _September_Minutes: Heinmiller motioned to approve, Schelb second; all in favor.

Public Comments: N/A

Approval of Agenda: Marshall motioned to approve, Heinmiller second; all in favor

President's Report: Reid reported the Haines reception for the cruise lines at ATIA was a huge success with the favorite item being the 5th grade class thank-you notes posted. Reid also commented on the newspaper article regarding tourism for Haines this past year.

New Business: **Board Training and Strategic Planning** (*Board members agreed to set up a board training and strategic planning meeting for December-reports of costs and information from organizations contacted to provide the facilitating service should be presented for discussion.*)

A lengthy discussion took place regarding the proposal by McDowell Group and acquiring estimates from Sharon Gaipman and Aasman Design to facilitate the services of a strategic tourism planning session for TAB. Hunt motioned for the board to contact Sharon Gaipman for a proposal, Marshall second; all in favor. Heinmiller motioned to contact Trevor Sellars of Aasman Design for a proposal, Hunt second; all in favor.

Discussion continued with a separate board training session and organizations providing the services. Vogt stated she would make the suggestion of board training at the evening Assembly meeting for TAB and all Borough boards.

Reid motioned to have the Haines Tourism Department acquire a hard copy of the 2002 Haines Tourism Management report by McDowell, Hunt second; motion did not carry with all six board members voting against. Discussion followed regarding options for acquiring copies of the report.

Old Business: N/A

Directors Report: TIA Yukon

Stepansky reported she would be attending the TIA Yukon fall conference this week with Evangeline Willard-Hoy and also bidding on their 2008 Spring Conference

ACA Reception

Stepansky reported she was invited to Alaska Cruiseship Association reception in Anchorage on Monday, October 29 and would be attending this function.

End-of-season numbers

Stepansky reported discrepancies in some of the border crossing numbers and hoped to have clarification on these figures and others for the season by the end of the year.

Stepansky also reported she had been asked by ATIA to join their membership committee and accepted. Stepansky additionally reported the Haines CMP was completed and provided a copy to all board members.

Set Next Meeting Date: Tuesday, November 13 – 9:00 a.m., 2007
Assembly Chambers, Public Safety Building

Sundberg motioned to adjourn, Hunt second.