

Tourism Advisory Board Meeting/ Meeting Agenda

Tuesday, November 13, 2007 – 9:00 a.m.

Meeting Call to Order: Travis Reid

Roll Call: Present - Travis Reid, Jeff Butcher, John Hunt, Deborah Marshall, Scott Sundberg

Absent - Judy Heinmiller, Chris Schelb,

Also Present - Lori Stepansky

Approval of October Minutes: Hunt motioned to approve; Butcher second – all in favor

Public Comments: N/A

Approval of Agenda: Reid motioned to approve; Butcher second – all in favor

President's Report: Chair Reid commented on a good turnout for the Eagle Festival

New Business: Election of board seats: Chair and Vice-Chair

Marshall nominated Travis Reid for Chair position, Butcher second. Hunt nominated Judy Heinmiller for Vice-Chair position. Sundberg nominated Schelb for Chair position; there was no second, nomination dropped. Discussion followed regarding board positions. All in favor: Travis Reid elected Chair, Judy Heinmiller elected Vice-Chair.

Waterfront views – (Board member Schelb would like to discuss options for clearing alders and brush from the waterfront along the walkway from PC Dock to Lookout Park)

Stepansky reported Schelb contacted her regarding this topic for the agenda as had Cynthia Jones in September. Discussion followed regarding the visibility from the road and sidewalk section from the PC Dock to Lookout Park. Reid motioned for the Tourism Advisory Board to complete a Borough Assembly Action Request supporting efforts to clear brush/alders along specified waterfront area improving views for pedestrians and visitors; Hunt second.

Funding for Strategic Planning Workshop

Stepansky suggested postponing a strategic tourism planning workshop until spring commenting she believed the board was on the right track and would like to see the momentum continue with taking time to review and discuss proposals, funding, outlining an agenda, etc.

Discussion followed regarding steps to be taken to set early spring as a goal for the workshop with board training being a separate issue and creating a Strategic

