

Tourism Advisory Board Meeting Agenda

Approved

Date: Monday, February 27 – 2:00 p.m.

Meeting Call to Order: Marilyn Josephson

Roll Call: Present - Marilyn Josephson, Scott Sundberg, Jeff Butcher, Judy Heinmiller, Karen Hess, Travis Reid

Absent - Darsie Culbeck

Also Present - Lori Stepansky, Shane Roberts

Approval of ___January_____ Minutes: Approved

Approval of Agenda: Approved

President's Report: N/A

Old Business: **Pavilion Project** – Hess will email Bill Thomas about funds. Sundberg spoke with Borough Manager Robert Venables to start with using portions of grant to get project started. Hess will bring up funding request to Chamber at their next meeting. Stepansky will contact ATIA about funding support potential.

PC Dock Parking – Hess stated issues of parking at PC Dock for 2006 with large cruise ships staying later. Reid motioned to choose primary parking plan and delete secondary staging for parking. Hess second and moved to propose this decision to Robert Venables, schedule a tour operator meeting and work out further details. Reid second.

New Business: **Benches with Chamber** – Hess reported a project of benches being placed around town being proposed by the Chamber. Stepansky stated Robert Venables mentioned project to her. Hess stated project will be discussed at next Chamber meeting on March 16 as to how many, bench placement, and costs.

NWCA March visit – Stepansky reported NWCA visit scheduled for March 30 and 31. Board discussion followed regarding means to educate and create public awareness about Cruise Ship Ballot Initiative issue for the community. Board proposing fund request for Pavilion project will also be presented during NWCA visit.

Tourism Budget – Stepansky's proposed budget to the Borough Manager was presented. Advertising dollars were discussed. Allocation of funds for Boat Harbor garbage was discussed. Hess moved to draft a letter to Haines recycling requesting recycling receptacles be set up at the Boat Harbor and PC Dock area to assist in reducing harbor garbage costs. Sundberg second.

Directors Report: **ABA Convention & Leads** – Stepansky reported ABA Convention was very successful and discussed lead list document sent out to Haines businesses.

Golden Circle Web site – Stepansky reported Haines submissions for TIA Yukon Golden Circle web site were complete and turned in.

Laptop – Stepansky reported tourism department acquiring a new laptop for director’s use for working from home and on the road.

Shopping Restaurant brochure – Stepansky reported estimates for a shopping/restaurant guide were being obtained from printers and purposes of the brochure.

Yukon Film Production Guide – Stepansky reported Haines CVB participation of a film production guide list for the Yukon in print and on-line.

Map Network/USA Today – Stepansky reported discussion with Borough Manager Robert Venables and review of budget for moving forward with previously discussed item of an opportunity to have Haines set up with Map Network/USA Today in the on-line travel section. Funding is available for this three-year project.

Visitor Center hours – Stepansky reported consideration of reducing Visitor Center hours to 8 – 6 verses 8 – 7 during the summer operation hours with possibility of 8 – 7 when large cruise ships are in. Board unanimously approved supporting this suggestion.

Public Comments: None

Set Next Meeting Date: Thursday, March 23, 2006 – 8:30 a.m.
Public Safety Building/Assembly Chambers