

## Tourism Advisory Board Meeting/ Meeting Agenda

Tuesday, March 18, 2008 – 9:00 a.m.

Meeting Call to Order: Travis Reid – 9:07 a.m.

Roll Call: Present - Travis Reid, Chris Schelb, Judy Heinmiller, John Hunt (telephone), Jeff Butcher (telephone)

Absent - Deborah Marshall

Also Present - Lori Stepansky, Deborah Vogt

Approval of January Minutes: Heinmiller motioned to approve, Schelb second

Public Comments: N/A

Approval of Agenda: Schelb requested adding discussion regarding Borough Code for meetings & absences

President's Report: Chair Reid commented on cruise ship FAMS coming to town.

New Business: **Haines Tourism Management Plan** (*Chris Schelb pointed out key elements of the plan in an email for discussion at this meeting.*)

Schelb stated the McDowell Report addresses acquiring more large ships verses small ships. Schelb also stated other than old data, the McDowell report is accurate for the current community situation and recommended we are at the point where the plan should be followed or a statement should be issued as to why it is being disregarded. Discussion followed regarding the history of the McDowell report for Haines. Schelb proposed contacting McDowell to acquire updated information. Board members asked Stepansky to contact McDowell to get a quote of the cost of supplying updated data. Vogt commented about the possibility of funding the report update with Regional Impact Funds.

Old Business: **Pavilion Project Update/Waterfront Update –**

Discussion followed regarding Friday's joint meeting with the Tourism Advisory Board, the Planning Commission, and Jensen Yorba Lott. Schelb motioned to make a recommendation to the Assembly for location, purpose, and design concept. Reid defined the motion with stating the motion as the Haines Tourism Advisory Board recommends creating a historical looking pavilion on pilings on the south side of Port Chilkoot Dock with the functionality of the pavilion to include weather break, restrooms, and storage for the Peplemover Cart and conform to the continuity of the original Fort Seward aesthetics. Heinmiller second the motion. All approved.

**Budget** (*Stepansky presented her draft of the department budget at the last meeting. A revised version is being provided for discussion.*)

Stepansky clarified points in the revised budget and discussion was held regarding items such as ATIA member dues, computers, ABA, TIA membership. Heinmiller motioned to approve the budget proposed by Stepansky; Schelb second, all approved.

Heinmiller opened discussion regarding logs piled at the PC Dock stating she would like to see the logs replaced.

**Boards, meetings, vacancies, absences –** Schelb commented on Borough code regarding excused absences and teleconference issues pertaining to the board. Stepansky reported discussing this issue with Borough Clerk, Julie Cozzi regarding pertinent code and speaking with Mayor Shields and Borough Manager, Robert Venables, about her concerns. Discussion

followed regarding review of by-laws and code in order to tighten up procedures of the board for absences and teleconference. Further discussion took place regarding teleconference options for all boards at reasonable rates. Schelb motioned to excuse Deborah Marshall; Hunt second.

**Directors Report:**

**Ride Yukon Dates and Motorcycle Trade Show**

Stepansky reported the dates for the portion of Ride Yukon which overnights in Haines had been moved to June 19 and will not conflict with the Kluane Chilkat Bike Relay Race.

**TIA Yukon Conference updates**

Stepansky reported the conference dates are April 24 – 26 and Visitor Center Staff person, Christa Rayl, was staying on top of organizing details especially with the Haines Reception the first night of the conference.

**CHARR Convention Update**

Stepansky reported the dates for the convention were set for September 29 – October 2. The convention will bring about 130 delegates and an auction is organized for contributing monies to a local charity or organization selected by local CHARR members.

**Set Next Meeting Date:** \_\_\_\_\_ Thursday, April 17, 2008 – 9:00 a.m.  
**Assembly Chambers, Public Safety Building**

**Heinmiller motioned to adjourn; Schelb second.**