

Tourism Advisory Board Meeting/ Meeting Agenda

Friday, August 24, 2007 – 9:05 a.m.

Meeting Call to Order: Travis Reid

Roll Call: Present - Travis Reid, Darsie Culbeck, Judy Heinmiller, Jeff Butcher, John Hunt, Deborah Vogt

Absent - Scott Sundberg

Also Present - Lori Stepansky, Pete Lapham, Chris Shelb, Karen Hess, Deborah Marshall

Approval of July Minutes: Heinmiller motioned to approve, Hunt second

Approval of Agenda: Heinmiller motioned to approve, Hunt second

President's Report: Weather has been favorable and the tourism season seems to be good.

Old Business:

Pavilion Project – New design/location to consider

Discussion took place regarding a proposed design for the Pavilion structure to be located on the left side of the pier shore-side. Drawings and suggestions provided by Debra Schnabel were presented and discussion followed regarding budget cost issues for the project being completed concurrently with other scheduled dock projects. Culbeck motioned to recommend Assembly and Planning Commission move forward with design of Pavilion be constructed according to the newly-proposed plan. Heinmiller second. Travis motioned to amend the motion to forward new design to the Borough Assembly with board approval to move forward with the plans. Heinmiller second. All approved.

Board vacancy – Application from Chris Shelb – (*Per Borough Code, the board is to review the application and make a recommendation to the Mayor*)

Chair Reid recognized Deborah Marshall and her application for the board vacancy. Both applicants of the vacancy were allowed time to address the board directly regarding their interests in being recommended for the open seat of the board. Discussion followed regarding recommendation for the Mayor. Heinmiller motioned to recommend Deborah Marshall to fill the board vacancy and Chris Shelb as adhoc. Butcher second. Culbeck motioned to recommend both applicants were appropriate and to appoint one to the seat and the other adhoc. Hunt second.

Holland America Reception at ATIA

Discussion took place regarding options for a reception during ATIA to thank Holland America, Princess, and Cruise West for bringing ships to town. Culbeck motioned the Tourism Advisory Board write a thank you letter to Holland America and Princess Cruises for bringing ships to town. Heinmiller second. Chair Reid will write the letter. Vogt noted inclusion of other cruise lines. Reid amended motion to include Cruise West.

New Business:

Scenic Rivers - *The mayor requests that the TAB look into the pros and cons of designating any of our local rivers as “scenic rivers” and that a recommendation be made accordingly to the assembly.*

Lengthy discussion took place about the organization behind Scenic Rivers, the process of the designation, and what it would mean for the Chilkat River. Culbeck motioned at this time the board should not recommend the Chilkat River be placed in the Wild Scenic River Act. Heinmiller second. All in favor 4 to 1 with Hunt being against the motion.

Directors Report:

WACVB CEO Forum

Stepansky reported on her conference training trip to the Vegas area.

Alaska Media Roadshow

Stepansky reported she would be attending the Alaska Media Roadshow in Santa Barbara next month and is currently preparing for this trip.

CHARR Convention

Stepansky reported she would be attending the CHARR Convention in Fairbanks immediately following the Alaska Media Roadshow. The 2008 CHARR Convention is being held in Haines.

Chair Reid inquired about filling the position of Visitor Information Coordinator at the Visitor Center.

Public Comments: Some board members commented on topics discussed throughout the meeting.

**Set Next Meeting Date: Tuesday, September 25, 2007 – 9:00 a.m.
Assembly Chambers, Public Safety Building**