

Convention and Visitors Bureau
Board Meeting/ Meeting Agenda

Friday, December 17, 2004 – 8:15 a.m.

Meeting Call to Order: Marilyn Josephson

Roll Call: Present - Shane Horton, Karen Hess, Marilyn Josephson, Judy Heinmiller, Darsie Colbeck (via teleconference)

Absent - Herb VanCleve, Tom Crandall, Jeff Butcher, (and one open seat)

Also Present - Lori Stepansky

Approval of Agenda: All present approved

President's Report: School bonding issue/CVB Support – Marilyn stated that to her knowledge the school bond issue passed by 30 votes but there were still 62 votes out to be counted. Shane shared his comments about attending the school board meeting last week and offering support for the new school on behalf of the CVB Board. Shane also reported that the school board indicated being receptive to the design of the new school including convention center type facilities.

Old Business: By-Law and Borough Code changes – status – Lori reported that the Assembly did not introduce the suggested borough code changes at Tuesday evening's meeting. Lori also reported that she met with Manager Robert Venables who will meet with the CVB Board in the January meeting to discuss revisions the Assembly would like to see in the CVB's suggested changes of code and by-laws.

New Business: Pavilion Structure – Lori reported that in her meeting with Manager Robert Venables, Robert would also discuss the CVB Board heading up the designing issues of the pavilion structure in the January CVB meeting.

Elections? – Marilyn asked if we should have elections at this time. Karen Hess stated she thought it would be best to hold chair elections for the CVB when more board members were present. Shane stated that elections should not be delayed because of board members that did not want to take the time to call in or be present for the meetings. Marilyn and Karen agreed but Marilyn stated she also thought the board should put off elections until more members were present and that December was a difficult month to attend the board meeting with the holidays. Options for submitting nominations were suggested by Karen and Shane. Lori will check with City Clerk, Julie Cozzi, about members emailing their nominations.

Directors Report: Scenic By-Way Grant - meeting with Aneta Synan soon – Lori reported that she will be meeting with DOT representative Aneta Synan on Monday in Juneau (weather providing) to discuss contracts and project familiarization of the grant for the Haines Corridor

Management Plan. Monies will be sent to the DOT in January or February, and then contracts will be sent to Haines. Darsie questioned if press releases were going to be released and if the plan would include more than signage. Lori replied saying that press releases had already been sent out and the Yukon had responded eagerly to working with us in achieving the long-term goal of establishing the first International Scenic By-Way. Lori also stated that the plan would be not only for signage, but potentially additional pullouts, sidewalks, boardwalks, informational boards, but was not a zoning plan.

Branding/Logo RFP – Lori reported that she met with Manager Venables about writing a branding/logo RFP and that Robert stated that she could write the RFP and he would assist with correct wording. Lori stated that she would be leaving town for the holidays and would work on writing the RFP as soon as she returned. Shane suggested contacting Watchable Wildlife for potential assistance in funding for this project. The Board agreed and Lori will contact Watchable Wildlife at the appropriate time in the project.

Vacation Planner delivery – Lori reported the Haines Vacation Planner production was slightly ahead of schedule and the anticipated delivery date was third week of January.

Alaska Sea Trails – site update – Lori reported that Manager Venables as Economic Director had applied for grants through this organization several years ago, but it seemed that although the organization had not been too active in the past few years, it was reviving. Lori has updated the Haines portion of their web site, and was told by the Alaska Seatrails representative she spoke with that grants may be appropriated ‘soon’. Lori stated that Robert told her the grants would provide funding for trail maintenance, possibly parking for trails such as Battery Point, and even monies for constructing the totem pole boardwalk for the waterfront. Lori will pass along information as it becomes available.

ATIA community page update – Lori reported that ATIA has requested all communities in Alaska update their information for their website revamping which should be completed by the end of January. Lori stated the information on the Haines page in ATIA’s web site was out of date and she has completed the task and submitted the information.

Public Comments:

Set Next Meeting Date: Friday, January 7, 2005 – 8:15 a.m.